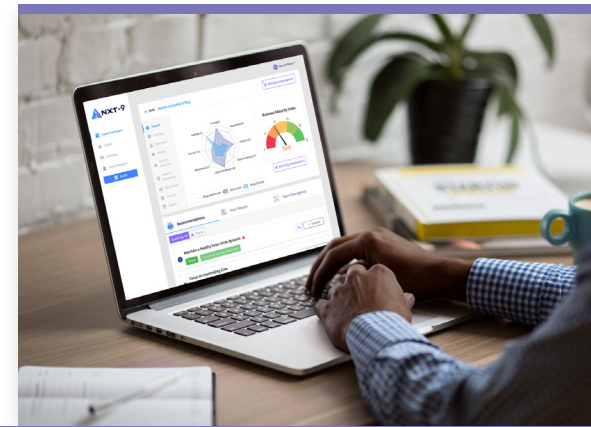




SCALE YOUR BUSINESS WITH NXT-9



NXT-9 is a business software platform for business owners, managers and coaches who want to scale great companies successfully.

Business owners and managers want to achieve balanced business growth. Most struggle to scale their business because they don't know what to prioritise next.

Business coaches want to see their clients' businesses scale successfully and their clients achieve their goals. But it takes a long time to get a clear picture of the state of the company and what the real root cause issues are. So, while they can add much value, they can't be sure they're getting to the real root cause issues right away.

NXT-9 takes the guess work out of scaling business growth. NXT-9's smart online tools give business owners and managers X-Ray vision into their business, laser-like focus on the most important business building priorities, a tailored business building plan, as well as scale-up know-how, tools and growth support. It is also a powerful business diagnostic platform for coaching practices giving them clarity and confidence that they are working in a business' growth zone.

NXT-9 guides business owners, managers and coaches through **five critical steps** to achieving balanced business growth.



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SCALE YOUR BUSINESS

SCALE YOUR TEAM

IDENTIFY

WHAT'S HOLDING US BACK?

1

X-RAY

We identify why your business is under-performing and you are feeling overwhelmed.

NXT-9's X-Ray assessment identifies your most important growth constraints across the key areas of your business. NXT-9 gives you X-Ray vision.

- ✓ Convenient, fast*, cost-effective, accurate online business diagnostic assessment (*compared to alternative approaches to receive accurate and actionable results)
- ✓ Comprehensive business scalability assessment across 8 key business disciplines and 250 core management practices
- ✓ Assess entire company, or 1 area at a time for faster output
- ✓ Stop and resume the survey at any time from last question answered
- ✓ Track survey progression per section to full completion by all users
- ✓ Enjoy accurate, actionable results due to granular, calibrated and qualitative responses, multiuser input, reliable score identification, and industry, business and product benchmarking
- ✓ Business Maturity Index (BMiX) score provided at overall business level and per business discipline
- ✓ Downloadable PDF report
- ✓ Up to 10 users per business

PLAN

WHAT SHOULD WE DO? HOW ARE WE TRACKING?

2

NAVIGATOR

We prioritise the root causes you must address first to improve your business growth and we give you an action plan to resolve them that is dynamically updated as you track your growth progress.

NXT-9's Navigator:

- * prioritises your company's top 3 growth constraints to close at a business level and per business function
- * provides tailored, actionable recommendations to remove the causes of your business inertia and chaos
- * allows you to assign business building actions to owners and track progress
- * automatically updates your BMiX score as you execute

- ✓ Instant access to the 'so what must I prioritise first?'
- ✓ Smart list of prioritised root cause issues constraining your growth and keeping you stressed customisable by your business coach
- ✓ Top 5 focus areas for the business and per business discipline
- ✓ Top priority recommendations customisable with specific input from your business coach and linked to appropriate how-to resources in an online Academy
- ✓ Dynamically updated as your team executes recommendations to close gaps
- ✓ Smart interface allows you to quickly drill down for detail or focus on the big picture
- ✓ Assign 'Work-On-The-Business' responsibilities
- ✓ Track progress on 'Work-On-The-Business' objectives, separate to the whirlwind of operation pressures
- ✓ Quick X-Ray retake with pre-loaded scores from prior X-Ray survey and past X-Ray snapshots so you can monitor your business building progress
- ✓ Dynamic updates to the Business Maturity Index (BMiX) score online as your team implements the recommendations

IMPLEMENT

HOW DO WE DO THIS?

3

S:AGE

We set you up to successfully implement the top priority recommendations to resolve your business growth issues and increase your business growth.

NXT-9's S:AGE provides your team with just-in-time how-to content, tools and templates to help you to implement your tailored growth recommendations.

- ✓ Instant access to the 'so what must I do to implement the recommendations to address the top gaps?'
- ✓ Just-in-time content and tools to use to implement the recommendations for your entire top team
- ✓ Ability to develop action plans at a business level and for specific disciplines
- ✓ Content is dynamically updated as your team executes the plans to close your business building gaps

LEARN

HOW DO WE SCALE OUR BUSINESS?

4

ACADEMY

We give you on demand knowledge and how-to resources to learn and grow as a business leader and which you will need to implement your business building plans just-in-time.

NXT-9's Academy:

- * provides world-class knowledge and how-to content, tools and templates sourced from the greatest business minds
- * offers content carefully curated for you and your team and enables you to learn on the job
- * helps you grow ahead of your business and to do things you haven't done before

- ✓ A highly curated library of the most important know-how on how to build a great business
- ✓ Accessible instantly, on any smart device that is online
- ✓ 9 transformative master classes
- ✓ A curated list of most recommended books for each area of your business
- ✓ Over 120 Nano book summaries of 'most essential' books to scale your business
- ✓ Tailored business articles, tools and templates covering more than 100 management practices
- ✓ How-to guides to support recommendation implementation

LEVEL-UP

HOW DO WE BUILD A WINNING TEAM?

5

B:OSS

Maintain your growth by focusing on implementing your growth goals every week.

NXT-9's B:OSS makes your team great at executing by shifting your leadership culture from reactive (do urgent stuff) to proactive (prioritise strategic imperatives).

- ✓ Get your whole management team to implement a proven Personal Operating System that accelerates healthy growth with balance and flow
- ✓ Step-by-step guided support to implement your habit stack 1 habit at a time
- ✓ Gamified process
- ✓ Make weekly progress executing on Quarterly Objectives and Key Results
- ✓ Stay motivated with weekly habit scores and leader boards per company and per manager